



# MASTER THE SCIENCE OF LEARNING DESIGN

DESIGN THE FUTURE OF  
LEARNING:  
MASTERING THE ART AND  
SCIENCE OF LEARNING  
DESIGN



*Embracing Agile Mindset, Driving Transformation*

# CHALLENGES FACED BY INSTRUCTORS AND LEARNERS

Despite the advancement of technology and the proliferation of sophisticated tools, engaging and delivering learning in virtual and instructor-led environments is getting more demanding than ever before. Some of the challenges include;

- inability to ascertain learners' responses,
- inability to affirm learning
- difficulties in sustaining learners' engagement,
- distracted learners, and
- difficulties in gaining learners' confidence and establishing a safe environment for learning.

## What will Participants GAIN?

- **Provided by an expert in learning engagement**
- **Techniques for capturing and maintaining participants' attention during your training session**
- **Familiarity with the research and principles related to promoting engagement**
- **Inclusion of personalised coaching sessions as part of the training package**

# DESIGN FOR LEARNING & ENGAGEMENT

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LEARNING can be effective ONLY IF instructors have developed an effective DESIGN to;

- engage participants and create a safe space for teaching and learning,
- help participants apply and affirm learning and
- enable high-quality learning experience using established learning, engagement & cognitive principles and theories.

# COURSE OVERVIEW

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This course equips participants with unique techniques, practical design principles, and appropriate technology platforms to deliver highly effective learning experiences.

Participants will learn how to DESIGN to ENGAGE LEARNERS, stimulate LEARNING, optimise outcomes with minimal effort, and deliver dynamic and engaging virtual and instructor-led learning experiences.

## 3-DAYS

### AUDIENCE

- Instructional Designers
- Trainers, Lecturers, Teachers

## Learning Outcomes

**After 3 DAYS, participants will be able to;**

- Apply unique techniques and best practices to get better results from delivering effective virtual and instructor-led learning.
- Apply easy-to-master, practical design principles that engage and offer purpose-driven, result-oriented virtual and instructor-led learning experiences.
- Adopt appropriate technology platforms that bring better outcomes with minimum effort.
- Deliver immersive virtual learning experiences through creative ways that promote active engagement and experiential learning.

## Additional Value 🔥 🔥 🔥

- **Pre-Training Engagement**
- **Post-Training Engagement**
- **Accredited Cert**
- **Learning Management System (LMS)**



# Outline

Topic	Learning Outcome	Description
Unique practices to engage learners	1	Discover innovative methods to captivate and involve learners actively in virtual learning experiences.
Unique practices to deliver learning	1	Explore distinctive approaches to impart knowledge and skills in virtual learning environments effectively.
Techniques for effective presentations	1	Learn practical techniques to deliver engaging and impactful presentations in virtual settings.
Design skills to engage & deliver learning	2	Acquire design skills to create immersive and effective virtual learning experiences that engage learners and deliver desired outcomes.
Technology platforms to optimise learning outcomes	3	Identify and leverage appropriate technology platforms to enhance learning outcomes efficiently.
Bespoke design tool to scaffold learning and engagement	4	Utilize a customized design tool to support and facilitate structured learning and engagement experiences.
Mini Assignment	1, 2, 3, 4	Engage in a brief, hands-on task to apply and reinforce the concepts and skills learned during the course.
Evaluation & Feedback	1, 2, 3, 4	Gain knowledge and strategies for evaluating learning outcomes and providing constructive feedback in virtual learning environments.

# Lesson Plan

## Day 1

- Unique practices to engage learners
- Unique practices to deliver learning
- Techniques for effective presentation
- Design skills to engage & deliver learning

## Day 2

- Technology platforms to optimise learning outcomes
- Bespoke design tool to scaffold learning and engagement

## Day 3 (Group & Individual Coaching)

- Mini Assignment
- Evaluation & Feedback



## Credentials



**FEATURED IN FIVE (5) PLENARY SESSIONS AND ONE (1) WORKSHOP AT EDUTECH ASIA, SINGAPORE, FOR THREE (3) CONSECUTIVE YEARS ON LEARNING & ENGAGEMENT**



## WE SPECIALISE IN ...

- AGILE TRANSFORMATION
- MINDSET MASTERY WITH AGILITY
- LEAN KNOWLEDGE MANAGEMENT
- SCIENCE OF VIRTUAL LEARNING DESIGN

## AGILE TRANSFORMATION SERIES

- [3/4-DAY] PMI-ACP EXAM PREP\*
- [3-DAY] AGILE MINDSET WITH JIRA SOFTWARE\*
- [3-DAY] AGILE LEADERSHIP IN VUCA ENVIRONMENTS\*
- [3-DAY] AGILE PROJECT MANAGEMENT IN PRACTICE\*
- [1-DAY] AGILE FUNDAMENTALS: A BEGINNER'S GUIDE\*
- AGILE TRANSFORMATION: A COACHING APPROACH \*
- MINDSET MASTERY WITH AGILITY \*



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>42 clients served   >125 engagements completed   >1000 participants   >25 coaching sessions   >20 live events   >25 speaking engagements   >5 mentoring engagements

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